

VOCE MEDIA

TRANSFORMING THE WAY CONSUMERS EXPERIENCE AUTOMATED HOT BEVERAGE DISPENSING

AN ENGAGING CONSUMER EXPERIENCE BASED ON THE INNOVATIVE CRANE MEDIA PLATFORM

- INTEGRATED PAYMENT SYSTEM
- BUILT-IN TELEMETRY FOR OUT-OF-THE-BOX CASHLESS OPTION AND REMOTE SERVICE MONITORING



ATM style
user interface,
8.4 inch
Color Display

*UP TO
32 DELICIOUS
SELECTIONS*



PREMIUM COFFEE AND SPECIALTY HOT BEVERAGES

- RELIABLE PERFORMANCE
- SIMPLIFIED MAINTENANCE
- ENERGY EFFICIENT
- SMALL FOOTPRINT



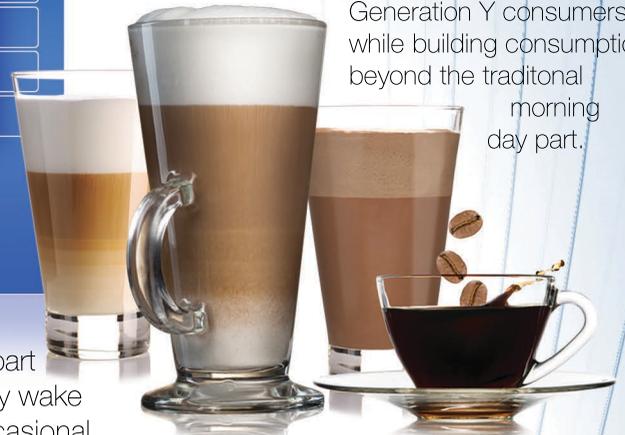
VOCE MEDIA

Perception meets reality. From the moment when a made-to-order selection is made, to choosing the most convenient method of payment, to the interactive messaging, to the delivery of a delicious finished product, VOCE MEDIA delivers a positive consumer experience.



Up to 32 possible selections-

VOCE MEDIA serves barista style specialty beverages that broaden appeal to Generation Y consumers, while building consumption beyond the traditional morning day part.



VOCE MEDIA increases daily use. Hot beverages are an essential part of our lives. They provide refreshment, enjoyment and comfort. They wake us up, keep us going, stimulate good conversation and fulfill our occasional desire for indulgence. It's a very personal process and that's why the VOCE MEDIA ATM user interface puts the consumer in control. Choose from up to 32 selections; determine the strength of coffee, the amount of sugar or creamer to brew a drink specific to your taste. We'll even give you a 4-digit PIN to order your custom drink on ensuing visits. VOCE MEDIA is a destination for great drinks, conveniently and consistently served.

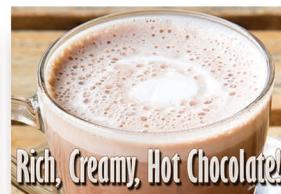


We're serving the highest quality coffees from the patented Oltre™ brewer.

With the same brewing process as equipment used in the high end coffee retail channel, the VOCE MEDIA finished drink profile mirrors all of the important attributes of consistency, taste, aroma, color and appearance.

The Oltre brewer is designed to exceed the highest performance standards. Brew chamber diameter, coffee cake size and peristaltic pump delivers optimum flavor extraction. The easy to clean mesh filter screen simplifies operational maintenance. Performance reliability is assured by over four million lab test vends.

Customize idle screen displays to build appetite appeal, promote, educate and personalize. Images below are standard.



Cup Capacities: 7 oz. (207 ml) 630; 9 oz. (266 ml) 588; 12 oz. (355 ml) 360; 16 oz. (473 ml) 285

Ingredient Capacities: Coffee #1 – 7.7 lbs. (3.5 kg) beans; 7.3 lbs. (3.3 kg) ground coffee. Coffee #2 – 3.3 lbs. (1.5 kg) ground regular or decaf coffee. Flavored gourmet soluble coffees – 6 lbs. (2.7 kg). Chocolate – 6 lbs. (2.7 kg). Soluble instant coffee/decaf – 2.2 lbs. (1 kg) Sugar – 7.5 lbs. (3.4 kg). Lightener – 5.5 lbs. (2.5 kg).

Dimensional Specifications: Height 72 in. (182.9 cm); Depth 31.125 in. (79.4 cm); Width 27.625 in. (70.2 cm); Shipping Weight: 426 lbs. (193.2 kg); weight is approximate.

Electrical: 115V, 60Hz, 12A

Listings: cULus, TUV, CE, FCC, NAMA approved. Meets ADA Requirements.

CRANE MERCHANDISING SYSTEMS

www.cranems.com